

3 Year Action Plan

Chicago Native Seed Gardens Study - The Nature Conservancy

Description	1994												1995												1996			
	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Noc	Dec			Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Define Development Concept																												
Conduct Preliminary Analysis																												
Define Program Goals																												
Identify Partners																												
Market Development																												
Create Ecotype Standards																												
Recruit Business Managers																												
Identify Garden Locations																												
Training																												
Identify Target Market																												
Initial Contacts w/Buyers																												
Market/Financial Analysis																												
Development Business Team																												
Promotion and Marketing																												
Obtain Buyer Contracts																												
Secure Capital																												
Obtain Land																												
Design Garden																												
Obtain Permits																												
Order Seeds																												
Order Seedlings																												
Contract Garden																												
Plant Seedlings																												
Sow Seeds																												
Harvest-Spring Species																												
Harvest-Fall Species																												
Process Seeds																												
Sells Products																												
Deliver Products																												
Assess Business Success																												
Assess Community Benefits																												

KEY= Action  Limited By Season ☆

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